

FOR IMMEDIATE RELEASE

November 19th 2020

LECHNER MUSEUM

Esplanade 9

D-85049 Ingolstadt

Germany

Tel: +49 (0)841 305 2250

DIVIDED WE STAND – Braschler/Fischer

November 22nd 2020 through March 7th 2021



Divided We Stand - Braschler/Fischer
Franklin L. (65) and Frances K. (65),
Woodruff, Camp commander, Capt.
John M. Bradley Camp 384, Sons of
Confederacy / President, Winston
Guards 2643, United Daughters of the
Confederacy, Louisville, MS
Foto: Mathias Braschler & Monika
Fischer
Lechner Museum Ingolstadt

LECHNER SKULPTURENPARK

Alf Lechner Stiftung

Allee 3

D-91795 Obereichstätt

Germany



Ein Museum der
Stadt Ingolstadt

www.lechner-museum.de

BRASCHLER
FISCHER

Special exhibition:

DIVIDED WE STAND

Braschler/Fischer

November 22nd 2020

through March 7th 2021

Press conference:

Friday, November 20th 2020
11am

Digital opening:

Sunday November 22nd,
11am:

www.divided-we-stand.us

Mathias Braschler and Monika Fischer covered over 15,000 miles in 100 days on their tour across the USA to portray the country's inner conflict and division. With a pop-up photo studio in their luggage, the Swiss photographer couple traveled through forty American States.

Braschler/Fischer portrayed and interviewed Americans from all walks of life and professions and experienced the increasing division of US society up close. Urban and rural America appears to no longer show strong points of contact. A rift increasingly separates white and black, poor and rich, right and left, Trump fans and Biden supporters, and divides entire families. This rift marks the current inner life of the so-called land of opportunity.

DIVIDED WE STAND, the current photo exhibition by Braschler/Fischer in the Lechner Museum Ingolstadt, provides a very authentic and close look at a divided nation. The exhibition focuses on everyday Americans whom the photographer couple encountered during their four-month road trip. Their subjects talk about the political and social changes - and their impact on their personal reality. The touching voices of the people portrayed, which visitors can listen to via QR-code, allow an immediate access to the stories behind the intense images. For the hyperreal portraits, some of which are sized larger-than-life, are authentic, raw and unfiltered - and the dominant shot size is not only coincidentally known as the term "American Shot" in film.

Through the multimedia presentation of photos, films, original audio recordings and texts in German and English, the exhibition provides a special kind of direct

PR & Mediawork

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access to the current state of people of the United States and the consequences of the Trump presidency to date.

DIVIDED WE STAND has previously been on display in the well-known Swiss Stapferhaus and is now being presented in Germany for the first time in its expanded form with 47 works.

Each photo is captioned with statements by the portrayed, in German and English. Their voices can be heard via QR codes that lead visitors with smartphones to the original audio of the interviews. In addition, six filmed interviews are shown in a large projection. As of Sunday, November 22nd, 11am, all content is available online on the exhibition's website:

www.divided-we-stand.us

The exhibition DIVIDED WE STAND at the Lechner Museum Ingolstadt is accompanied by an illustrated book of the same title, published by Hartmann Books.

The impact photographers Braschler/Fischer have received several awards for their in-depth portrait photography, including the World Press Photo Award, the Hansel-Mieth Prize and the European Publishing Award. Their works on climate change and political issues are shown in museums and galleries worldwide and have been published in numerous international magazines and as books.

Parallel to the photo exhibition on the upper floor of the Lechner Museum, the first floor will show works made of solid steel by Alf Lechner that were created by splitting the material. Steel cylinders weighing tons, which reveal their innermost parts, split by their own molecular force, are spatially related to broken steel plates or wave-like plates cut by a steel saw, which appear upright like a vertical wave.

In both presentations, the innermost reveals itself through the experienced division, an otherwise hidden individual vulnerability and peculiarity becomes tangible for the viewer.

DIVIDED WE STAND
Braschler/Fischer
November 21st 2020 –
March 7th 2021

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Esplanade 9
D-85049 Ingolstadt
Germany

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November 20th 2020 at 11am
Digital opening: Sunday 22nd 2020
11am: www.divided-we-stand.us

Please observe the current hygiene and clearance rules to contain the Covid-19 pandemic.

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